

2010

The Annual Juneteenth Celebration
June 18th through 20th

"Re-Instilling Unity Through Education"

THE COLLABORATIVE
JUNETEENTH COMMITTEE

Event Location:

Cecil C. Hinton Community Center
2385 S. Fairview
Fresno, CA 93706

For more information contact:

Pamela King 559-824-3661
Avis Braggs 559-241-9678
kingsteam2010@yahoo.com

We acknowledge the African American spirit and pay tribute to the roles and contributions which have enriched our society.



**2010
COLLABORATIVE
JUNETEENTH
COMMITTEE**

Pamela King
Chairperson

Avis Braggs
Co-Chair

Lois Mikel
Finance Chair

Donna Middleton
Secretary

Stephanie Adams Mitchell
S.P.I.R.I.T.

Tate Hill
Juneteenth Advisor

Rev. Jymme Foot
Breaking Free Revival Center

Rev. Ed Lee
Central Valley
Minister Alliance

Lady Bev
Entertainment & Parade

Kathy Ware
Parade Co-Chair

Pastor Lee Pointer
First Church of Promise II

Rev. Bruce Hood
Events Equipment

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2010 JUNETEENTH CELEBRATION

"RE-INSTILLING UNITY THROUGH EDUCATION"

Greetings,

We are pleased to announce our First Annual Juneteenth Festival. This three-day event will be held at The Cecil C. Hinton Community Center located at 2385 S. Fairview St., Fresno, CA. This year's event is scheduled as follows:

- **Friday 18th - Art Expo Meet-N-Greet (6-8 pm),**
- **Saturday 19th - Parade and Park Festival (10am-9pm), and**
- **Sunday June 20th - Father's Day Breakfast (8-10 am) & Family Lunch in the Park Gospel Fest (1-7 pm).**

Juneteenth is an African-American holiday that commemorates the notification of the Emancipation Proclamation to the State of Texas on June 19, 1865. The theme this year is *"Re-instilling Unity through Education"*. Our goal is to educate and inspire our community through the planned events.

We cordially invite you to participate in this event as one of our many vendors, entertainers, or workshop facilitators. This year's celebration is expected to attract over 1000 community members, adults and children who will enjoy the weekend festivities and performances by some of Fresno's brightest stars, as well as inspirational speakers, a host of community service organizations, informational panels and workshops from throughout Fresno County. In addition, there will be food from the various cultures and ethnic groups that contribute to the diversity of West Fresno.

Our Committee is comprised of various groups and organizations within the community with the united purpose of making this year's event spectacular. We entrust that you will take the opportunity to partner with us and participate in this significant part of American history.

Your involvement would be greatly appreciated. For more information on how you can be a part of the shared effort please call (559) 824-3661. If you are unable to participate, but prefer to make a donation, please forward your gift to The Cecil Hinton Community Center, Attn: Lois Mikel, 2385 S. Fairview Fresno, CA 93706. Make the checks payable to: "Collaborative Juneteenth Committee".

Thank you for your time and consideration in this matter.

Sincerely,
Pamela King,
Celebrating Black Legacy 2010

R.S.V.P by May 12, 2010

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Participation Letter
2010 Collaborative Juneteenth Committee



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This letter is our formal request for your help and support. We are asking the community organizations, churches, and individuals to assist in making this event a success.

This year's celebration is expected to attract over 1000 community members, adults and children who will enjoy the weekend festivities and performances by some of Fresno's brightest stars, as well as inspirational speakers, a host of community service organizations, informational panels and workshops from throughout Fresno County. In addition, there will be food from the various cultures and ethnic groups that contribute to the diversity of West Fresno.

Our Committee is comprised of various groups and organizations within the community with the united purpose of making this year's event spectacular. We entrust that you will take the opportunity to partner with us in this significant part of American history.

Your donations would be greatly appreciated. Please forward your gift to The Cecil Hinton Community Center, Attn: Lois Mikel, 2385 S. Fairview Fresno, CA 93706. Make the checks payable to: "Collaborative Juneteenth Committee".

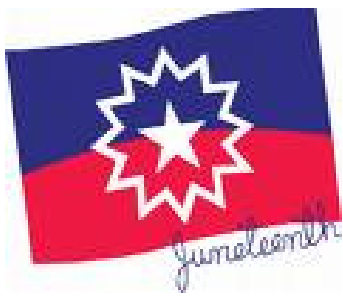
Thank you for your help and partnership in this effort.

Sincerely,

For more information please call
Pamela King, Chairperson (559) 824-3661
Avis Braggs, Co-Chair (559) 241-9678

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Letter of Support



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We cordially invite you to participate in this event as one of our Keynote Speakers. Your contributions to our community are widely known and respected. It would be a great honor to have you as one of our guest spokespersons.

The Juneteenth Celebration will attract over 1000 community members, adults and children who will enjoy a day of stage performances by some of Fresno's brightest stars, as well as inspirational speakers, a host of nonprofit community service organizations, informational panels, and workshop from throughout Fresno County. In addition, there will be food from the various cultures and ethnic groups that contribute to the diversity of West Fresno.

Our Committee is comprised of various groups and organizations within the community with the united purpose of making this year's event spectacular. We entrust that you will take the opportunity to partner with us and participate in this significant part of American history.

Your involvement would be greatly appreciated. Please contact Pamela King at (559) 824-5661 by May 12, 2010 so that we can discuss your availability.

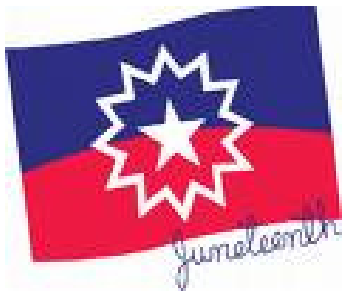
Thank you for your time and consideration in this matter.

Sincerely,

Pamela King, Chairperson
Avis Braggs, Co-Chairperson

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Letter of Invite



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We understand that there are many options when it comes to being a contributor and we're very grateful you're considering us.

NAME: _____
ADDRESS: _____ **APT#** _____
CITY: _____ **STATE:** _____ **ZIP CODE:** _____
TELEPHONE NUMBER: (____) _____ - _____
FAX NUMBER: (____) _____ - _____
EMAIL: _____ @ _____ . _____

I want to be a sponsor on the level checked below:

- Red carpet**
- Names in lights**
- VIP**
- I want to make a contribution of \$_____ Weekly/Monthly/Yearly/ __time(s)**
- I want to make a gift in kind contribution of _____**
- Please keep me informed with any new sponsorship opportunity.**

Ads in Commemorative Souvenir Booklet
FULL PAGE ADVERTISEMENT \$100
HALF PAGE ADVERTISEMENT \$60
QUARTER PAGE ADVERTISEMENT \$50
BUSINESS CARD ADVERTISEMENT \$25

Contact: Pamela King, JPC-Chairperson (559) 824-3661
Stephanie Adams Mitchell, S.P.I.R.I.T (559) 572-2328

Make checks payable to "Collaborative Juneteenth Committee"
Mail to the Cecil C. Hinton Community Center, Attn. Lois Mikel

R.S.V.P by May 12, 2010

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Souvenir Book
2010 Collaborative Juneteenth Committee



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Levels of Sponsorship Opportunities

I

Designed for corporations and businesses but not limited to our
Red-Carpet Sponsors:

\$ 1,000.00 and up

- *Full Page Ad in Juneteenth Commemorative Souvenir Booklet
- *Juneteenth T-shirt
- *Name in all Media Announcements
- *Logo in all printed material for Juneteenth

II

Designed for pillars in the community and small businesses but not
limited to our **Name-In-Lights Sponsors:**

\$ 500.00 to \$ 999.99

- *Half Page Ad in Juneteenth Commemorative Souvenir Booklet
- *Juneteenth T-shirt
- *Name in all Media Announcements
- *Logo in all printed material for Juneteenth

III

Designed for individuals and churches/clergy but not limited to our
VIP Sponsors:

\$250.00 to \$499.99

- *Quarter Page Ad in Juneteenth Commemorative Souvenir Booklet
- *Juneteenth T-shirt
- *Name in all Media Announcements
- *Logo in all printed material for Juneteenth

Contact: Pamela King, JPC-Chairperson (559) 824-3661

Stephanie Adams Mitchell, S.P.I.R.I.T (559) 572-2328

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Juneteenth Participant Questionnaire

1. Complete the *entire form*. (Neatly print information)
2. If you have *ANY* questions or concerns please call or e-mail.
Photo or Logo can be emailed to kingsteam2010@yahoo.com.
Donations can be made by (Check or Money Order or Cash)

Contacts (please include two contact people for your organization if available):

1. _____
2. _____

Address for

#1: _____
City _____ State: _____ Zip: _____

Address for

#2: _____
City _____ State: _____ Zip: _____

Telephone #1: _____ Fax#: _____

Telephone #2: _____ Fax#: _____

E-mail (required): Contact #1 _____

E-mail (required): Contact #2 _____

Additional Contact Information:

The Planning Committee wants to make sure your organization is receiving all the information that we send out on a regular basis. If you would like additional members of your organization to receive mailings from JPC and any of its partners or sponsors, please list their information below and/or attach an additional sheet.

Additional Contact

Name: _____

Job Title: _____

Organization: _____

Address: _____

City _____ State: _____ Zip: _____

Telephone #: _____ Fax#: _____

E-mail (required): Contact _____

Referrals:

Name: _____

Job Title: _____

Organization: _____

Address: _____

City _____ State: _____ Zip: _____

Telephone #: _____ Fax#: _____

E-mail (required): Contact _____

Stephanie Adams Mitchell, S.P.I.R.I.T (559) 572-2328

Donna Middleton, JPC-Secretary (559) 353-0877

Pamela King, JPC-Chairperson (559) 824-3661

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Questionnaire



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THERE IS NO CHARGE FOR NON PROFIT BOOTHS. WE ONLY REQUEST A DONATION FOR RAFFLE PURPOSES ONLY

How will you be participating: **Art Expo, Booths, Entertainment, Parade, etc...?**

Art Expo and Historical Facts: Videos & Photos Display

Name of company: _____

Name of contact: _____

Number Art Pieces _____ (up to four pieces)

Type of Art: Paintings, drawings, photography, and sculptures, etc.

(brief description): _____

Tables: _____

Easels: _____ - _____

Display duration: one day _____, two day _____, or three day _____

Entertainment Soloist, Groups, Bands, Choirs, Dance, Stump, Parade, Etc..

Name or Company: _____

City: _____

How much time in advance is needed for set up: _____

What type of entertainment: _____

Will you need proof of attendance for your organization? _____

Would you like to be in the PARADE _____ # of Individuals participating

Type of Entry _____

Vendor Youth \$25.00, All others \$50.00 (covers 3-day event). Registration fee due by May 20, 2010. Informational booths are free with the request of a small donation.

*Food vendors *A HEALTH PERMIT IS REQUIRED, ADDITIONAL FEES MAY APPLY*

Name of company: _____

Name of contact: _____

What type of food/merchant other _____

Size of space: _____

Electricity: yes / no Table _____

Donating to Raffle

Item(s) donated: _____

Value of item: _____

Do you need a receipt? _____

Will you be handing out incentives? _____

Would you like to be a Sponsor? _____

If so, how? _____

*Make checks payable to The: **COLLABORATIVE JUNETEENTH COMMITTEE**

Deliver or mail funds to The Cecil C. Hinton Community Center address above.

Thank you in advance for your time and support. Without **YOU**, this event would not be a success.

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